

CTTC MEMORANDUM

TO: California Travel and Tourism Commission
Secretary of State
Travel Industry Association
Members of the Public Who Have Requested Notification
(For informational purposes only)

FROM: Caroline Beteta, Executive Director

DATE: Friday, February 16, 2007

RE: PUBLIC NOTICE OF THE CTTC COMMISSION MEETING

A meeting of the California Travel and Tourism Commission is scheduled to take place on Tuesday, February 27, 2007 from 1:30 p.m. – 4:00 p.m.

The meeting details are as follows:

Meeting:.....	<u>Commission Meeting</u>
Date:.....	Tuesday, February 27, 2007
Time:	1:30 p.m. – 4:00 p.m.
Meeting Location:	Sheraton Grand Sacramento 1230 J St Sacramento, CA 95814 (916) 447-1700

The agenda is attached for your reference.

Please R.S.V.P. (if you haven't already) to Matthew Sabbatini at 916-319-5420 or msabbatini@visitcalifornia.com, if you are planning to participate so that we can ensure that pertinent meeting materials reach you.

Thank you.

CTTC Commission Meeting
Tuesday, February 27, 2007
1:30 p.m. - 4:00 p.m.

Sheraton Grand Sacramento
1230 J St
Sacramento, CA 95814
(916) 447-1700

AGENDA

Any and all items on this Agenda are subject to discussion and vote

- I. Call to Order/Approval of Agenda and October 25, 2006 Commission Meeting Minutes
- II. Opening Remarks
- III. Executive Director Report
- IV. Strategic Planning and Government Affairs Update
 - a. Consideration of Program Legislative and Regulatory Changes
 - b. Federal Update and Travel Leadership Summit Report
- V. Assessment Program Update
- VI. Marketing Advisory Committee Update - See Marketing Advisory Committee Meeting Agenda
- VII. Nominating Committee Report
 - a. Discussion/Fill Existing Vacancies on Commission
- VIII. Legal Issues
- IX. Financial Report
 - a. Financial Reports
 - b. Status of Matching Funds Contract with State
 - c. FY 06-07 Budget
 - d. Other Financial Matters
- X. Other Business
 - a. Tour of California Update
 - b. Safety Road Side Rest Area Update
 - c. CTTC Meeting Dates for 2007
- XI. Public Comment
- XII. Adjournment